Microsoft Azure

MINI-CASE STUDY

MICROSOFT AZURE ISV:
Asteor Software Private Limited

WEB SITE: www.techcello.com

LOCATION: Chennai, India

ORG SIZE: 28

MICROSOFT AZURE ISV PROFILE:
Techcello is an award-winning SaaS lifecycle management solution, and helps independent software vendors to build/migrate SaaS applications smarter and faster by saving up to 60% of their cost, time, and effort, while also helping to achieve fast time to market.

Watch the Techcello video on YouTube

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SaaS Lifecycle Management Solution Helps ISVs Focus on Product Instead of Framework

"Techcello approach is likely to be ideal for companies especially for ISVs who need to get to market relatively quickly with a multitenant SaaS solution and would like a substantial shortcut while avoiding lock-in to a proprietary application (APaaS)" - Gartner

- **SITUATION**

  Independent software vendors (ISVs) spend time and money building multitenant software-as-a-service (SaaS) architecture and engineering (multitenancy, data security, configuration, workflow, etc.) and SaaS management capabilities (tenant provisioning, metering, billing, etc.). This poses a huge risk to product quality, and is a pain point for the ISV, which needs a robust framework to address SaaS lifecycle management needs.

- **SOLUTION**

  Techcello is a .NET-based, multitenant SaaS application development framework with SaaS engineering, operational, and management components ready-to-use with Microsoft Azure's secure cloud platform. ISVs save a lot of time, effort, and budget by using these components, focusing on building their core competencies. The final solution can be deployed directly on the Microsoft Azure cloud. With Techcello and Azure, ISVs need not worry about underlying SaaS and cloud engineering management.

- **BENEFITS**

  Microsoft Azure offers a secure, robust, scalable cloud platform that works with Techcello's multitenant SaaS framework to empower ISVs to build high quality, scalable SaaS applications rapidly.